

BOYS & GIRLS CLUBS
OF THE PENINSULA

Membership Demographics

July 2008 – June 2009



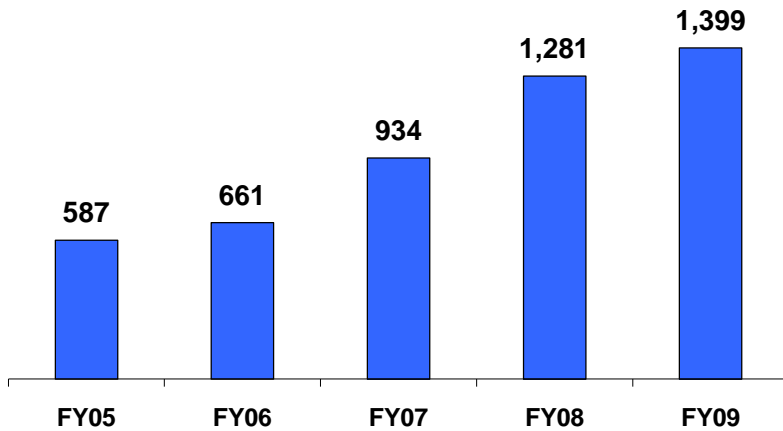
Site Abbreviations

- **RC = Redwood City**
- **EPA = East Palo Alto**
- **MP = Menlo Park**
- **Flood = CNG@Flood**
- **BH = CNG@Belle Haven**
- **Taft = CNG@Taft**
- **Hoover = CNG@Hoover**
- **EPAA = CNG@East Palo Alto Academy**

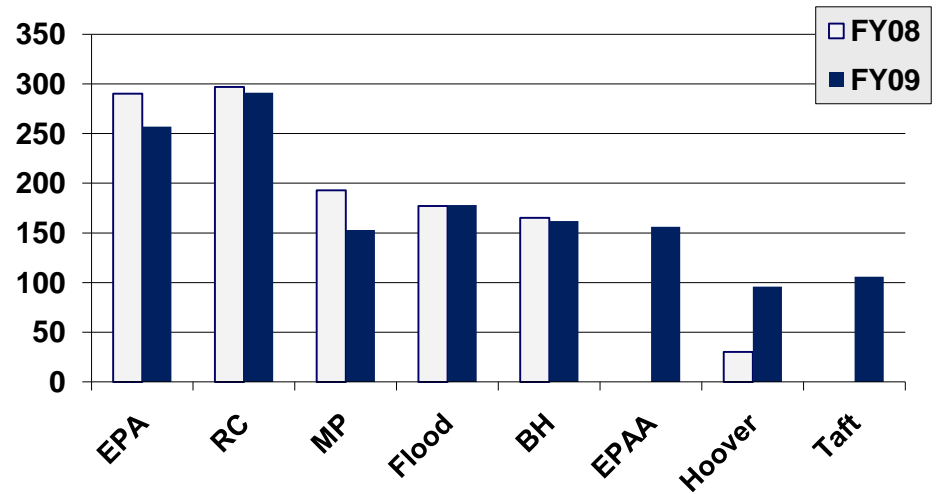


Number of Members Who Attended 50+ Times

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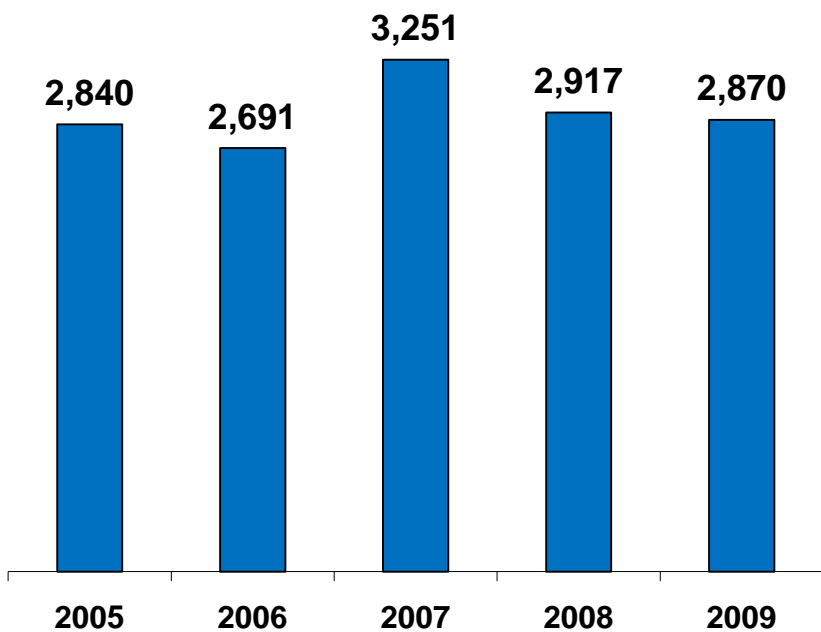


Note: In FY08 McNair had 129 active members.

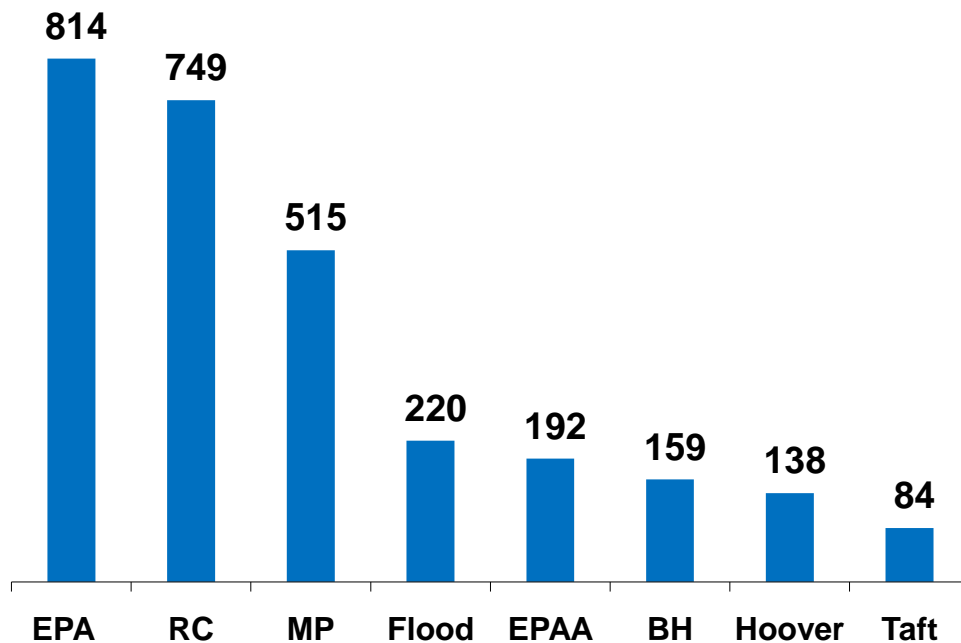


Membership

Total Membership



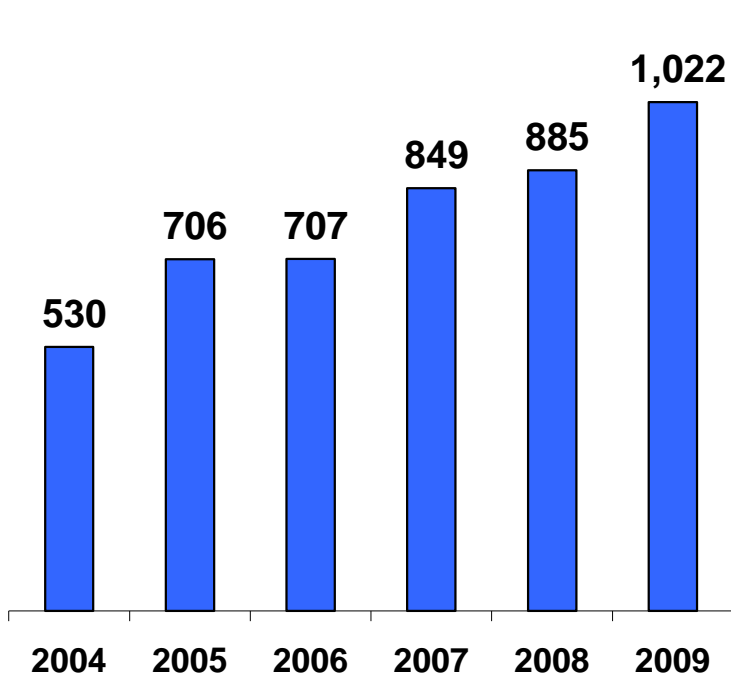
Membership By Site



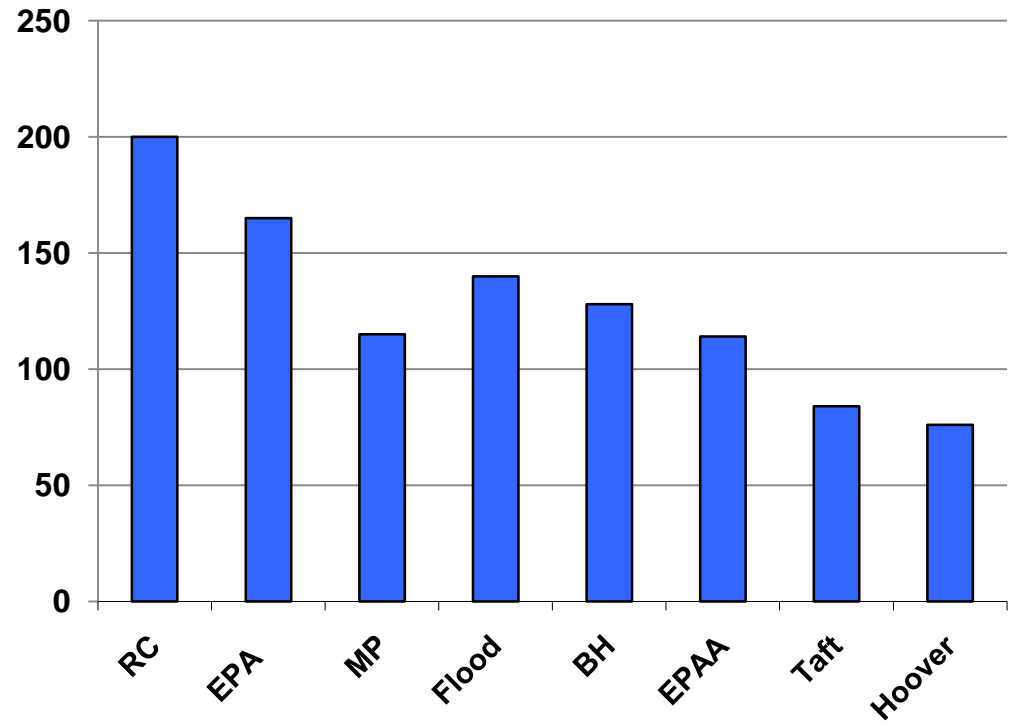


Average Daily Attendance

Average Daily Attendance



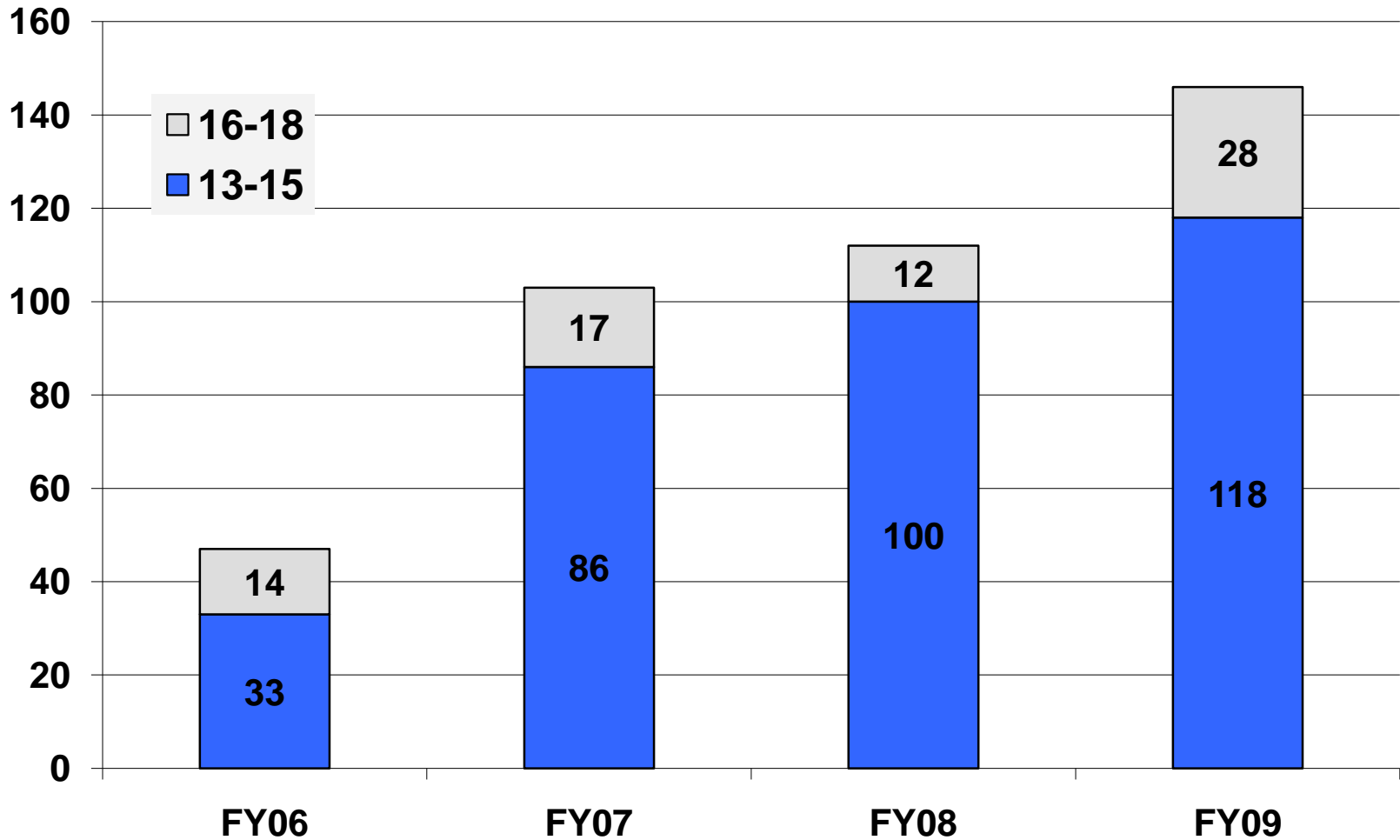
Average Daily Attendance By Site





Teen Average Daily Attendance

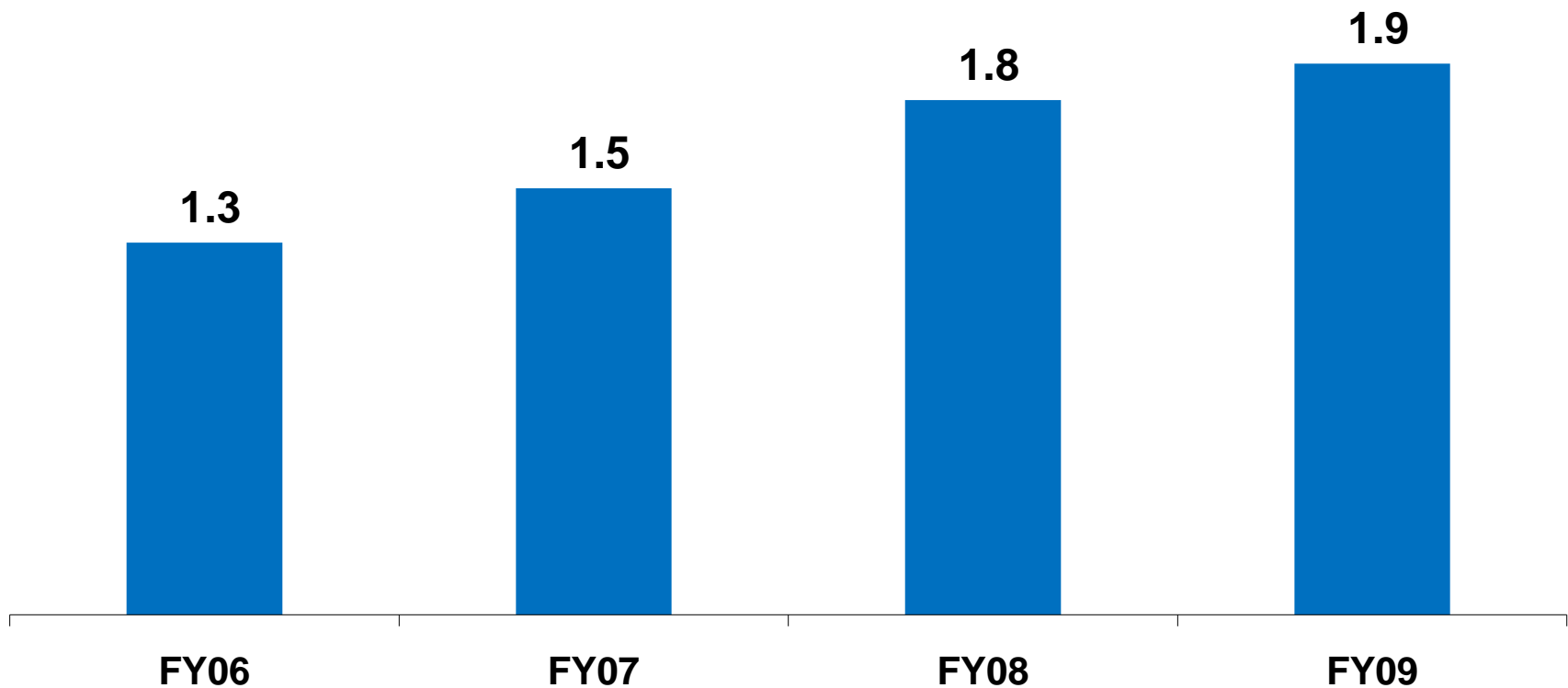
Teen Average Daily Attendance





Average Length of Membership in Years

Average Length of Membership in Years

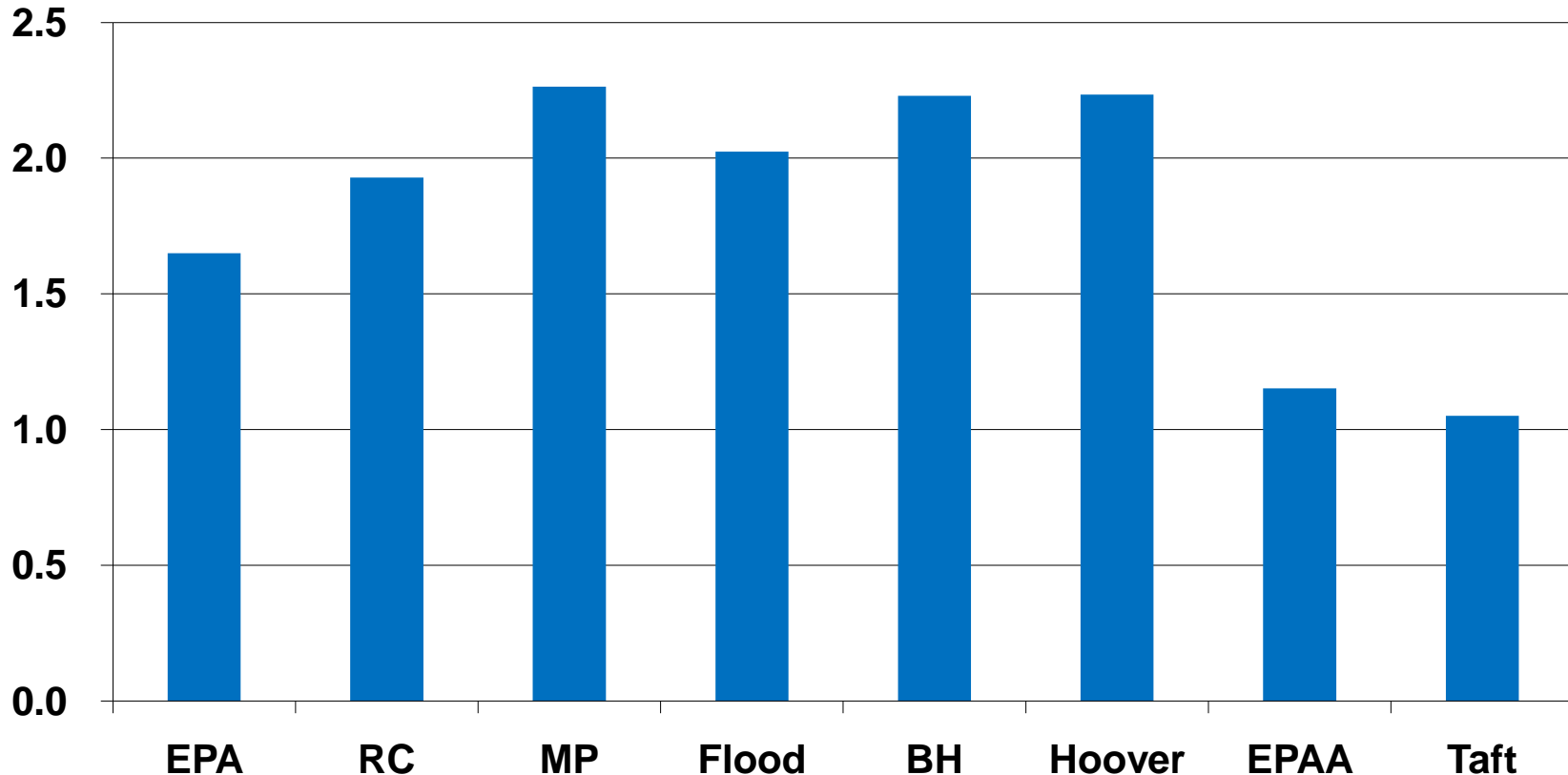


Note: Since the data is only for the past few years, the length of membership may be understated. Over time, this should become more accurate.



Average Length of Membership in Years

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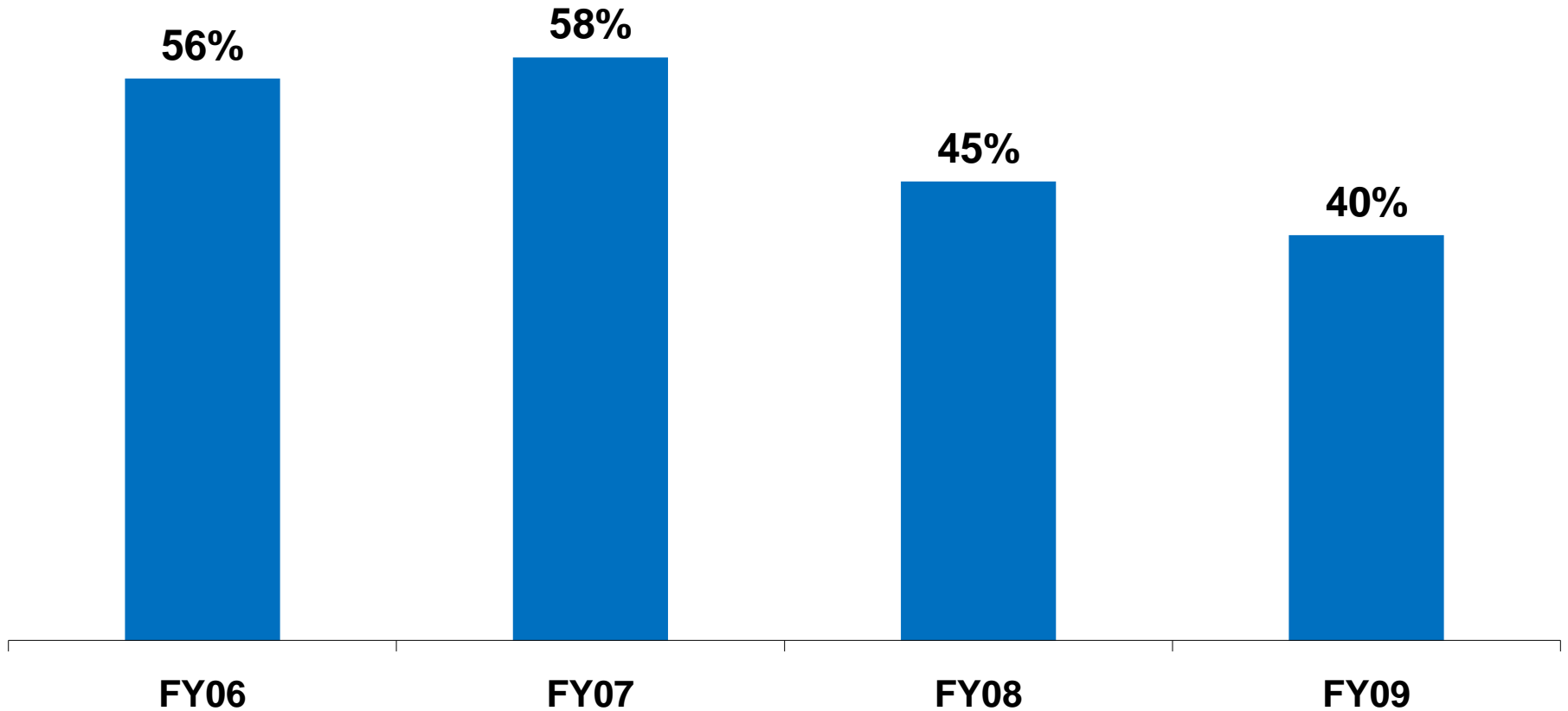


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Percent Membership Renewal Year from Prior Year

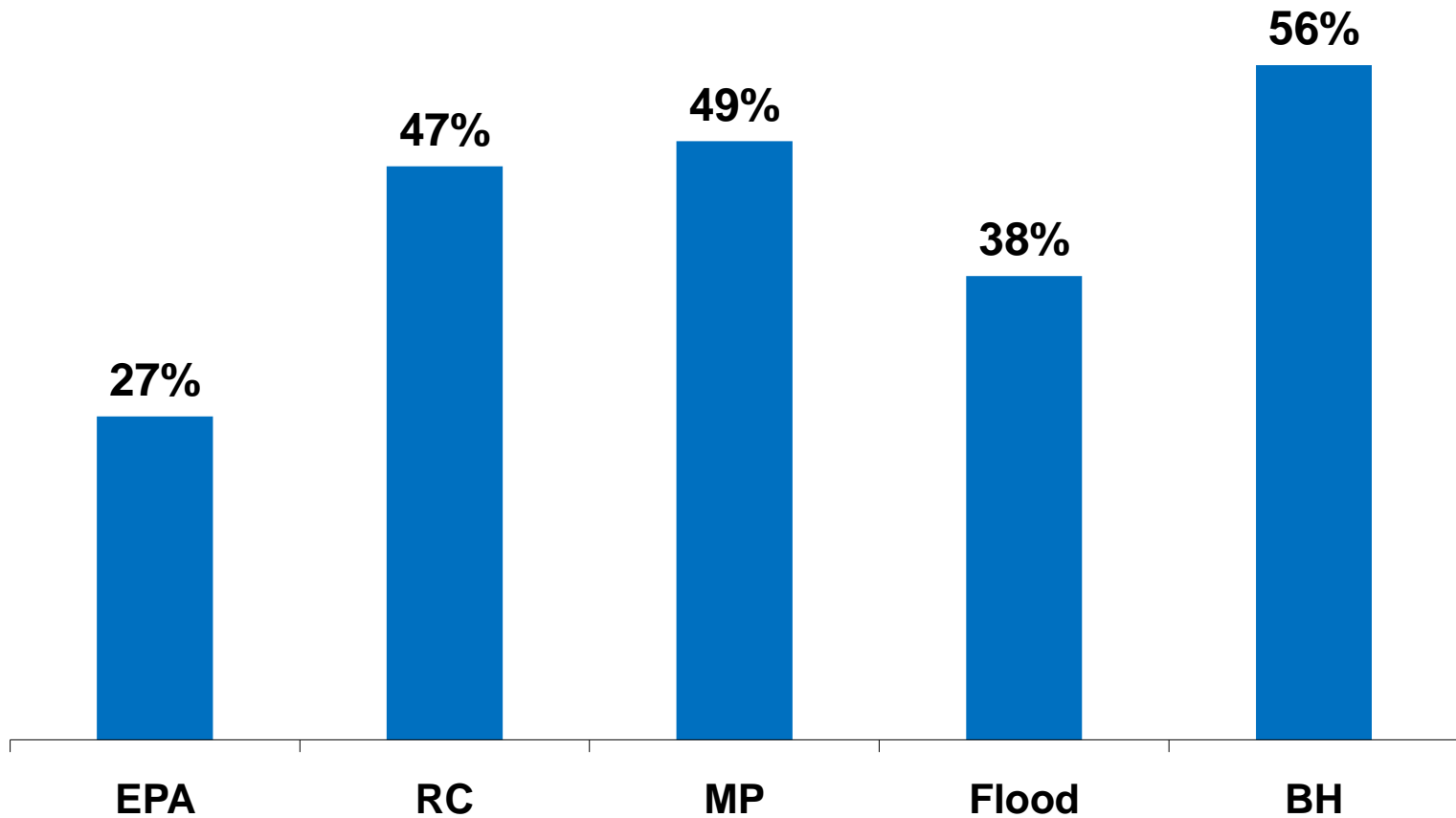
% Active Members from FY08 Who Remained Active in FY09





Percent Membership Renewal Year from Prior Year

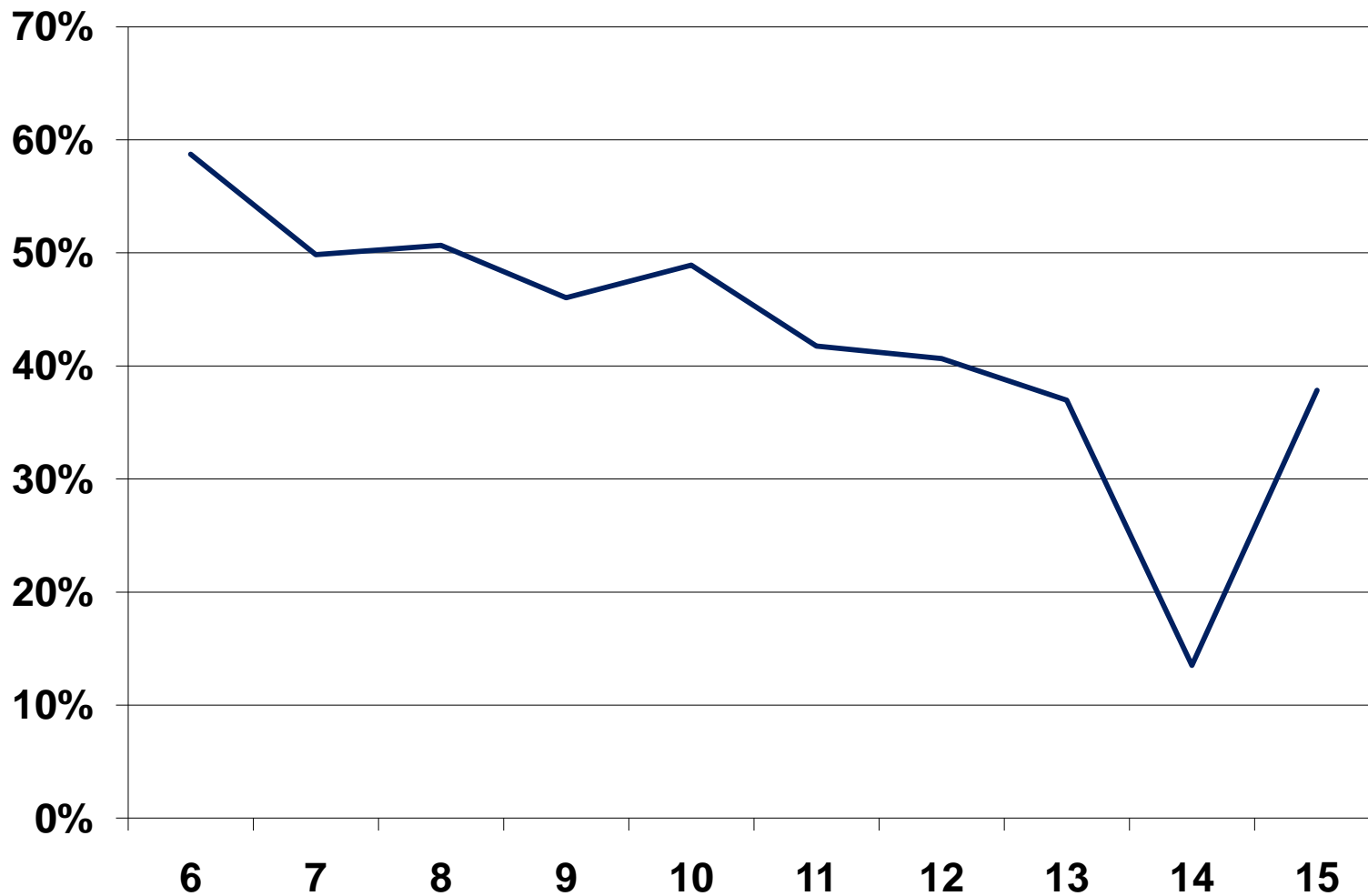
% Active Members from FY08 Who Remained Active in FY09





Renewal Rate from FY08 to FY09 by Age

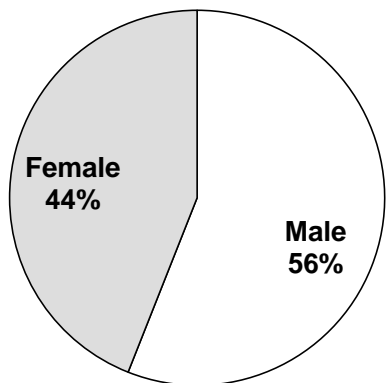
Membership Renewal Rate by Age (All Members)



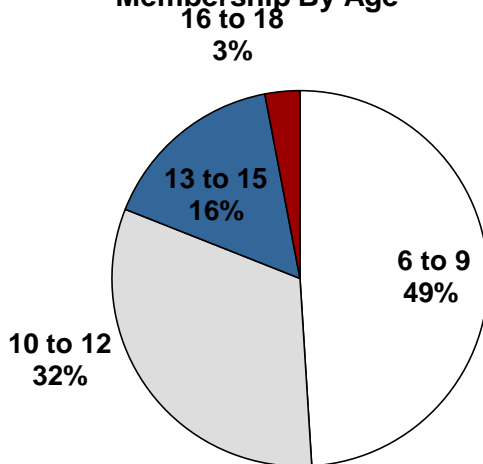


Demographics – BGCP, FY09

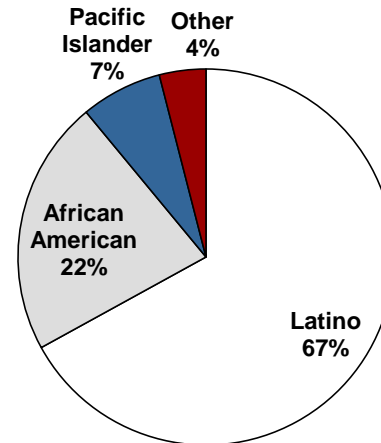
Membership By Gender



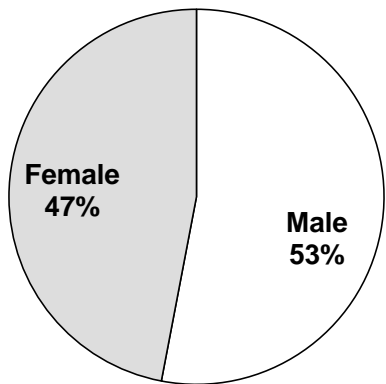
Membership By Age



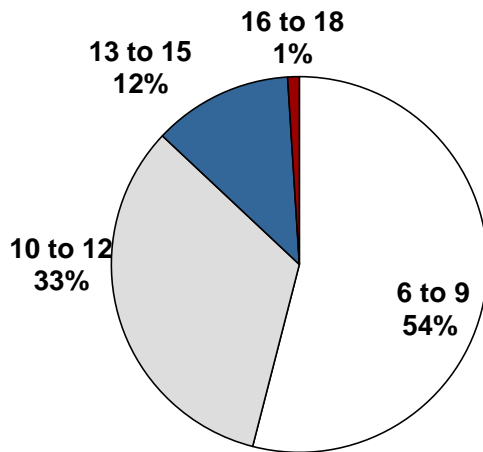
Membership By Ethnicity



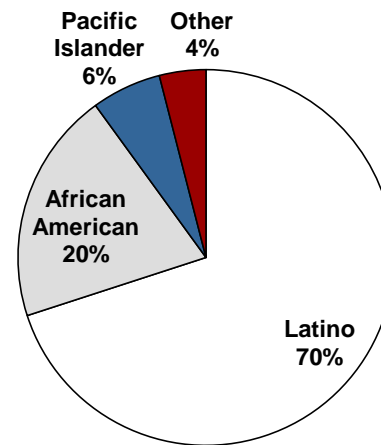
ADA By Gender



ADA By Age



ADA By Ethnicity





School Mix Data, FY09

MP	School			RC	School	
1	Belle Haven	41%		1	Hoover Elementary	44%
2	Menlo Atherton High School	12%		2	Garfield	10%
3	Beechwood School	12%		3	Sequoia High School	8%
4	James Flood	10%		4	Selby Lane	4%
5	Willow Oaks	5%		5	Woodside High School	4%
6	Green Oaks Academy	3%		6	Roosevelt	4%
7	Costano	3%		7	Clifford	3%
8	East Palo Alto High School	2%		8	Adelante	2%
9	East Palo Alto Charter	2%		9	Henry Ford	2%
10	Carlmont High School	2%		10	Kennedy	2%
	Sub-total top 10	90%			Sub-total top 10	83%
EPA	School					
1	Edison Brentwood Elementary	21%				
2	McNair	21%				
3	James Flood	8%				
4	East Palo Alto Charter	4%				
5	Green Oaks Academy	3%				
6	Belle Haven	3%				
7	Carlmont High School	3%				
8	Menlo Atherton High School	3%				
9	Eastside College Prep	2%				
10	Jordan Middle School	2%				
	Sub-total top 10	70%				