

**BOYS & GIRLS CLUBS**  
OF THE PENINSULA

# Membership Demographics

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**July 2008 – June 2009**



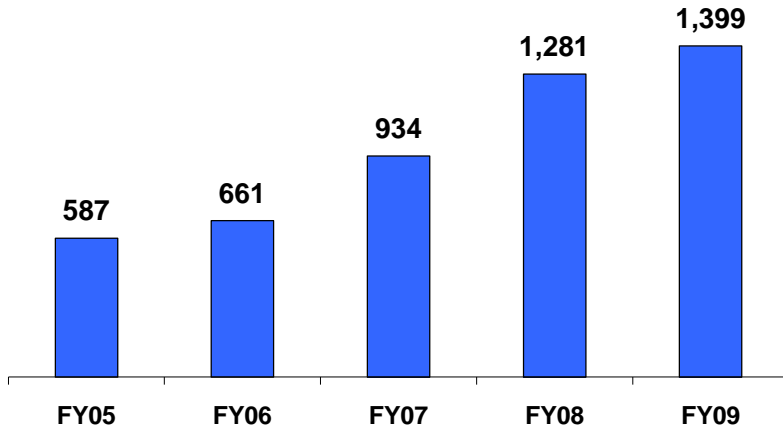
# Site Abbreviations

- **RC = Redwood City**
- **EPA = East Palo Alto**
- **MP = Menlo Park**
- **Flood = CNG@Flood**
- **BH = CNG@Belle Haven**
- **Taft = CNG@Taft**
- **Hoover = CNG@Hoover**
- **EPAA = CNG@East Palo Alto Academy**

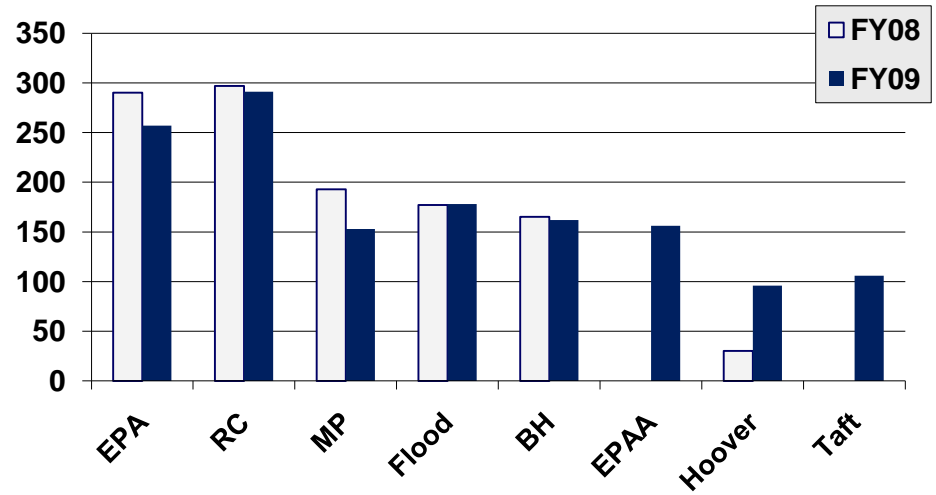


# Number of Members Who Attended 50+ Times

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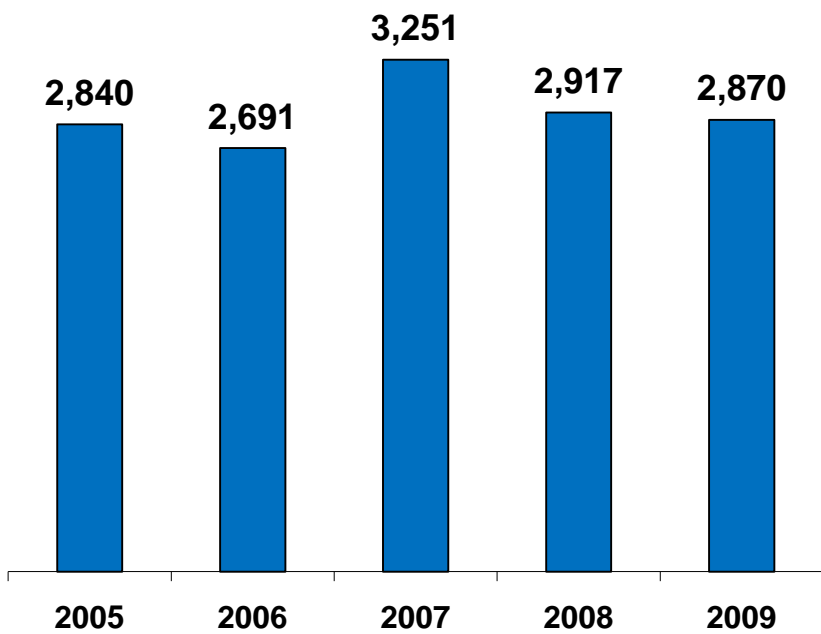


Note: In FY08 McNair had 129 active members.

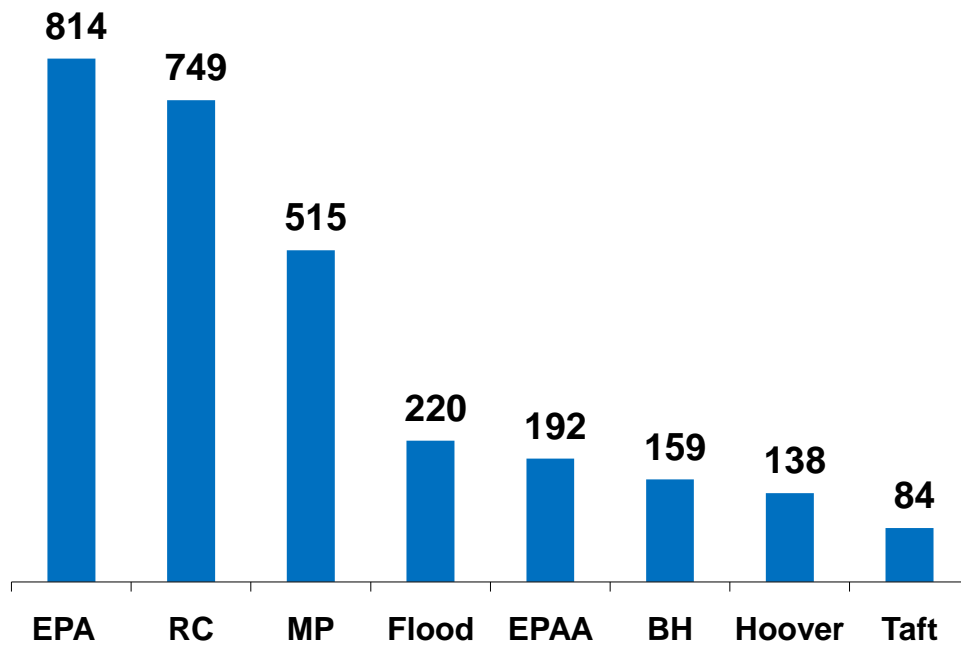


# Membership

### Total Membership



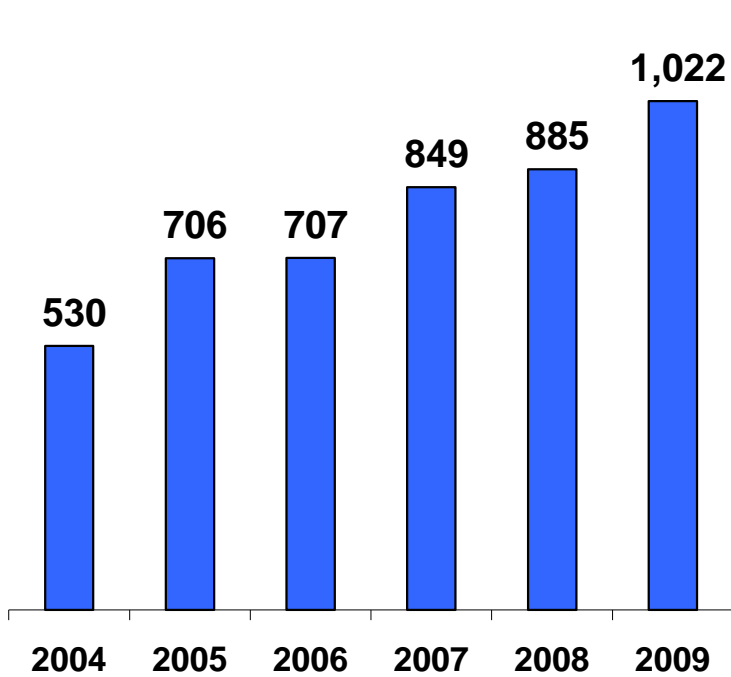
### Membership By Site



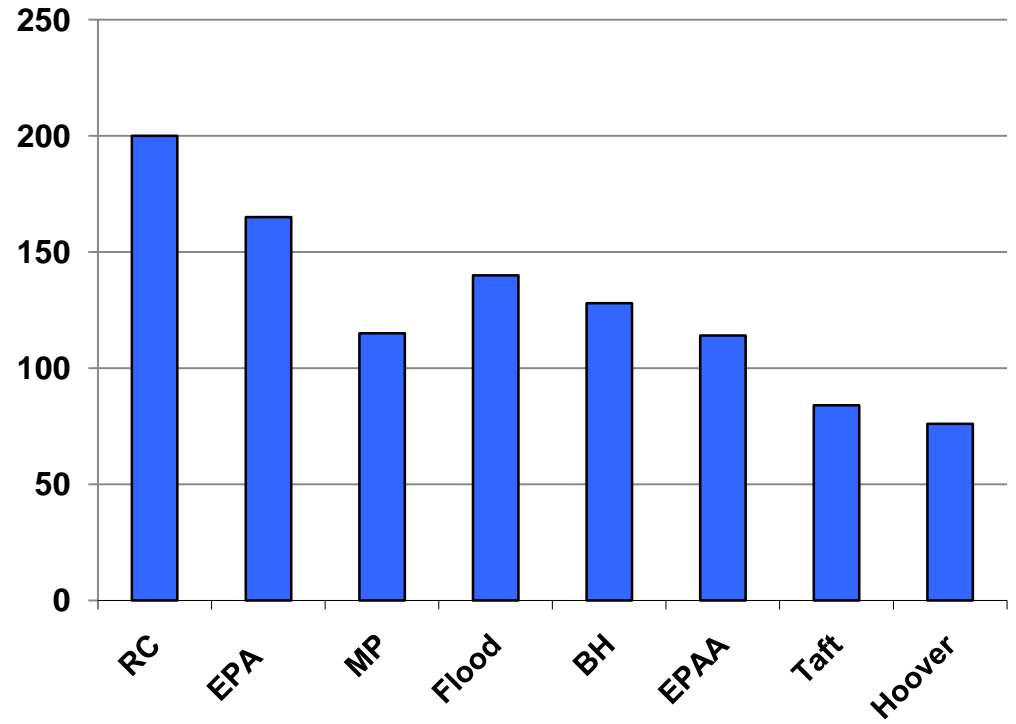


# Average Daily Attendance

### Average Daily Attendance

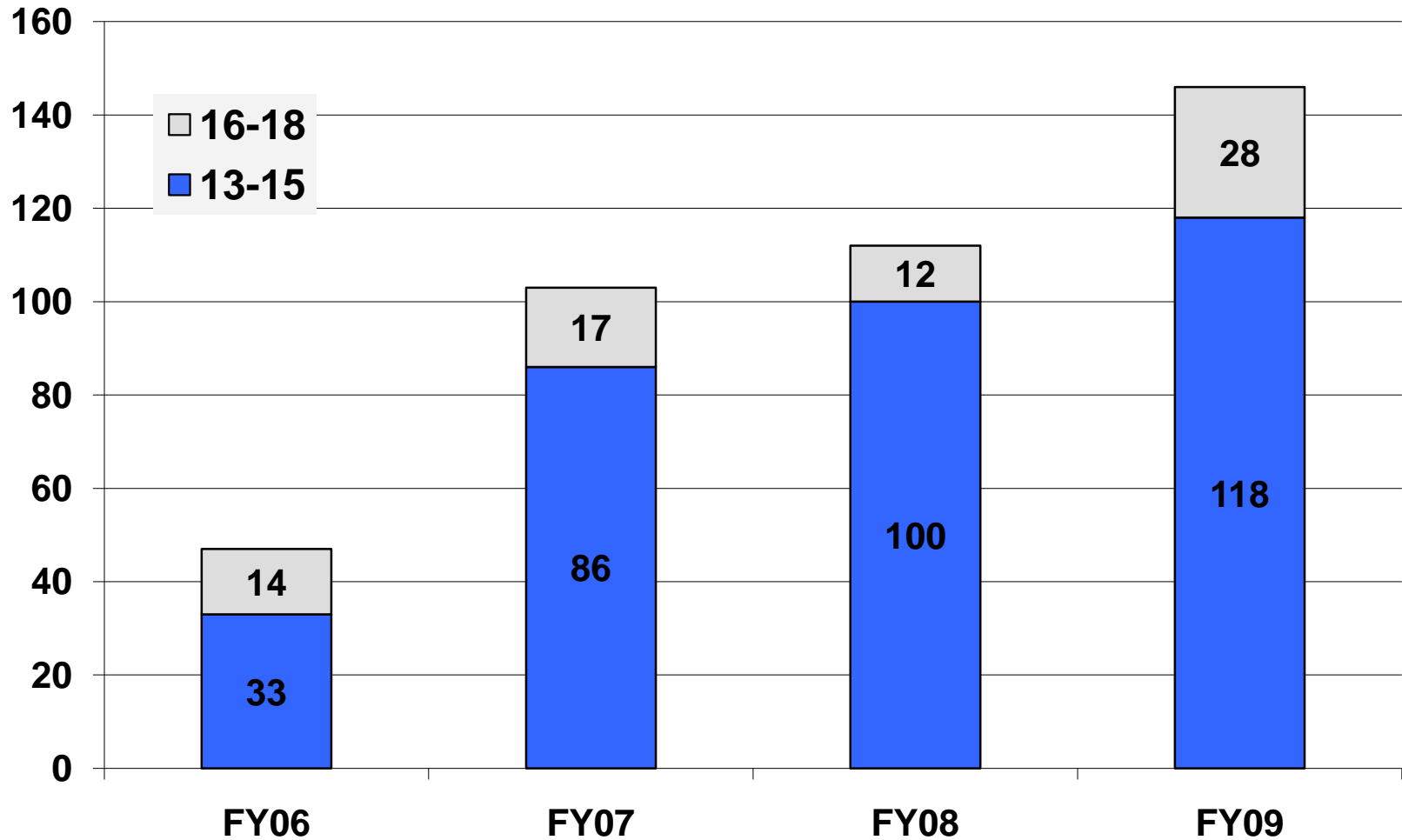


### Average Daily Attendance By Site



# Teen Average Daily Attendance

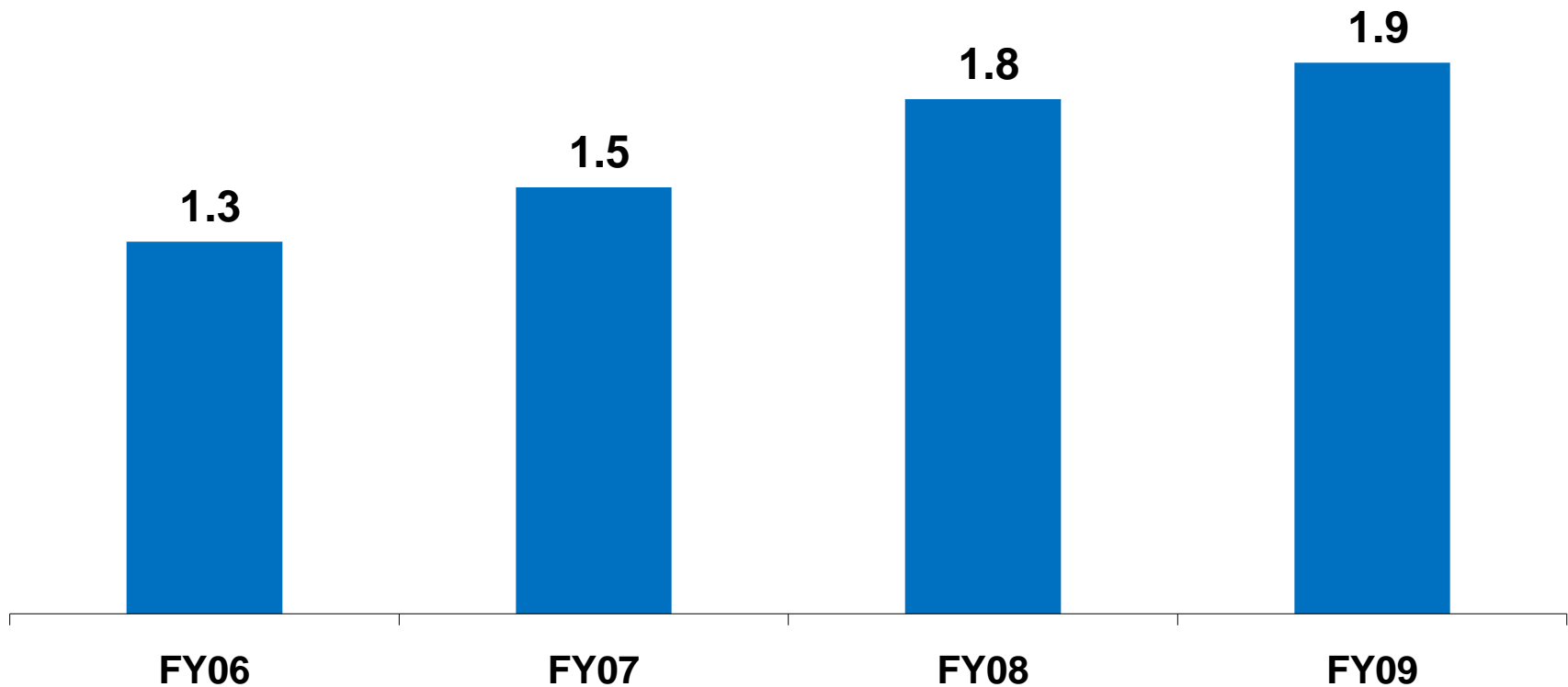
## Teen Average Daily Attendance





# Average Length of Membership in Years

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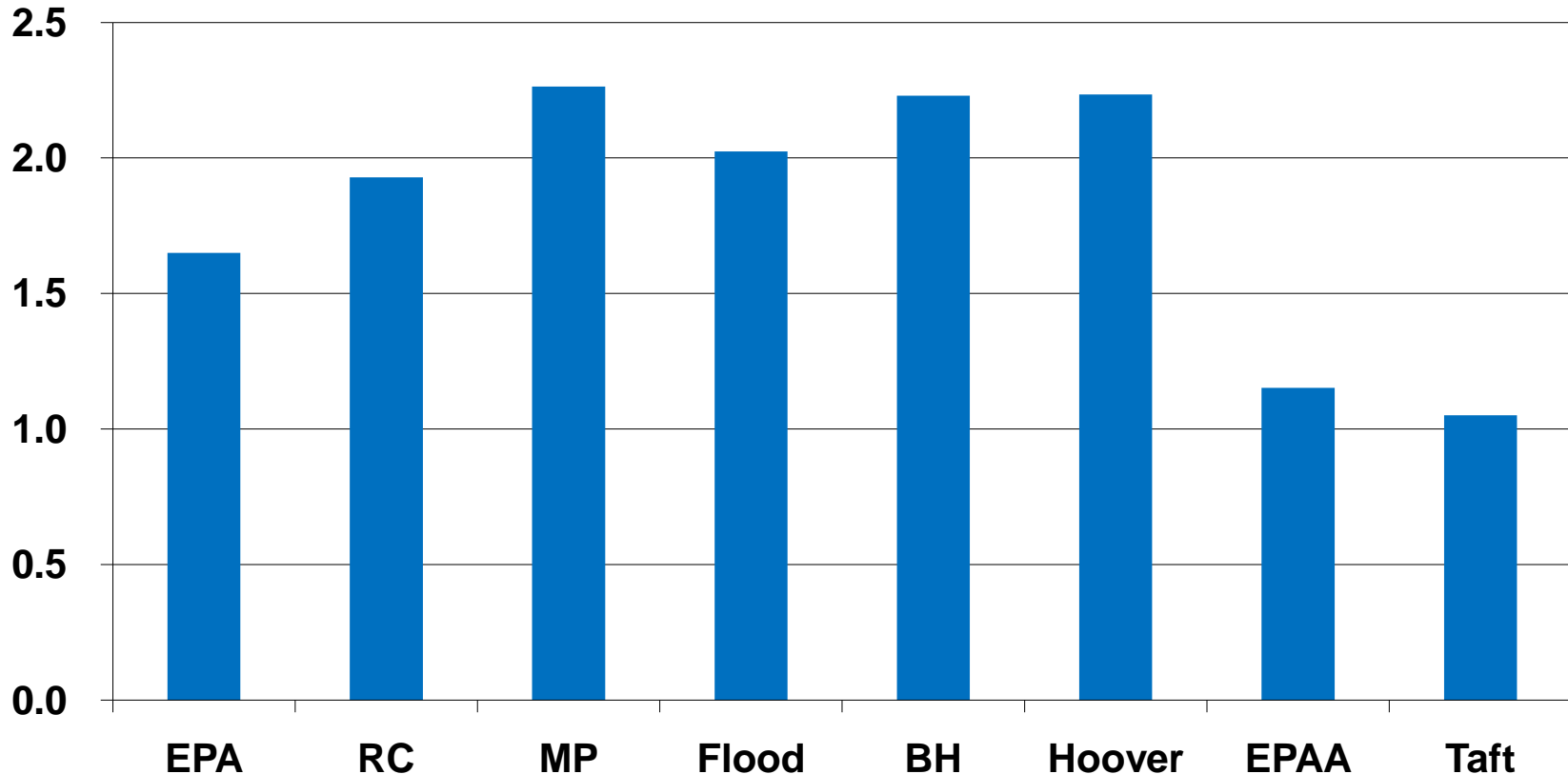


Note: Since the data is only for the past few years, the length of membership may be understated. Over time, this should become more accurate.



# Average Length of Membership in Years

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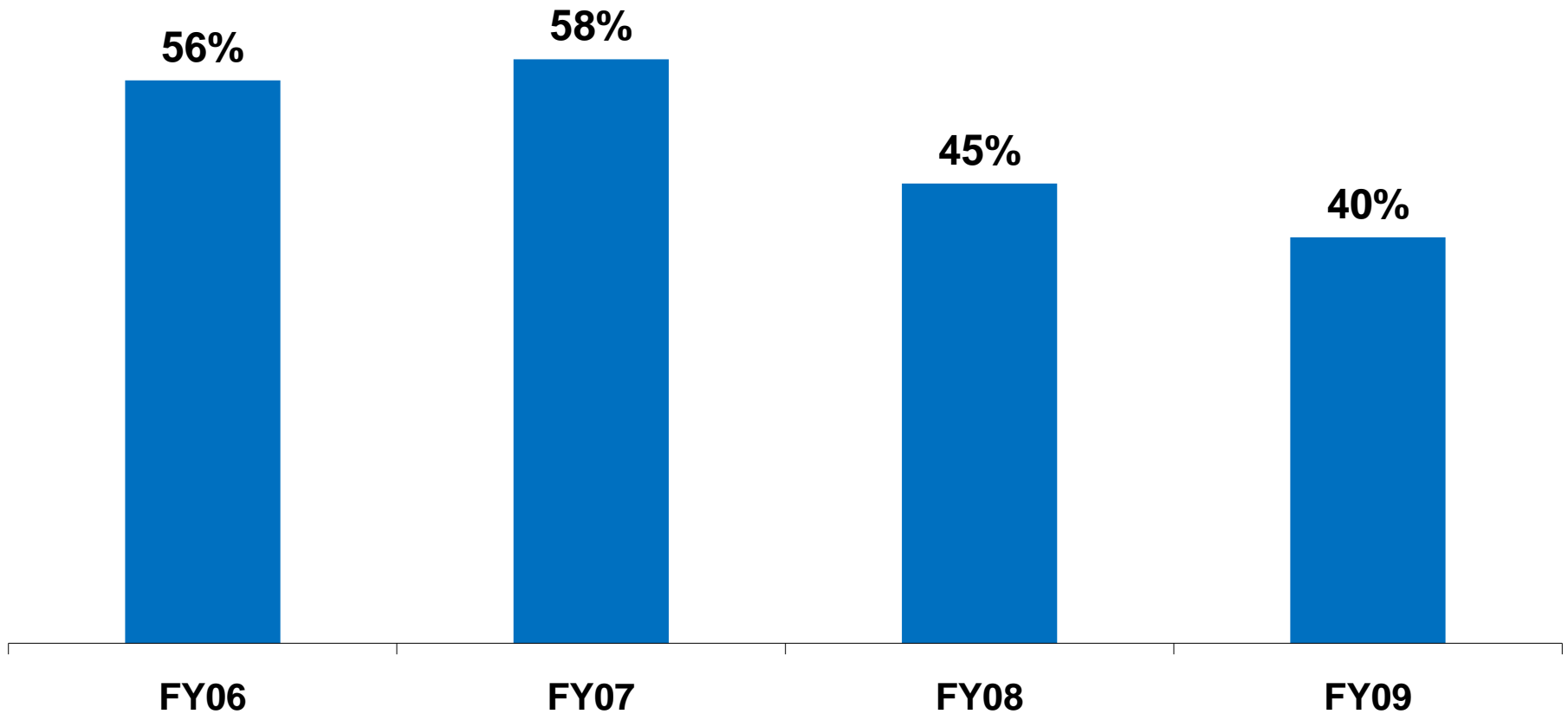


Note: Since the data is only for the past few years, the length of membership may be understated. Over time, this should become more accurate.



# Percent Membership Renewal Year from Prior Year

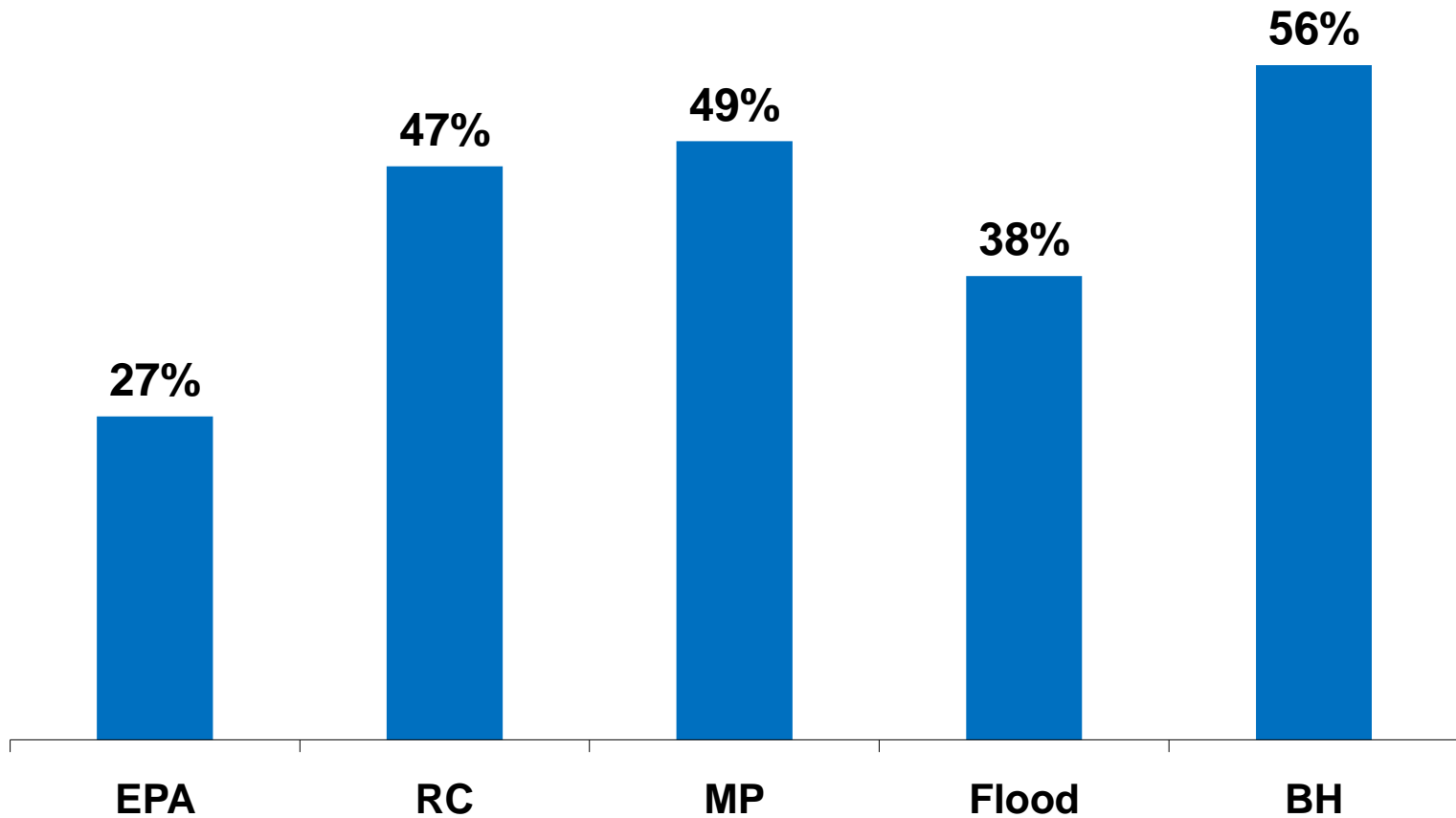
**% Active Members from FY08 Who Remained Active in FY09**





# Percent Membership Renewal Year from Prior Year

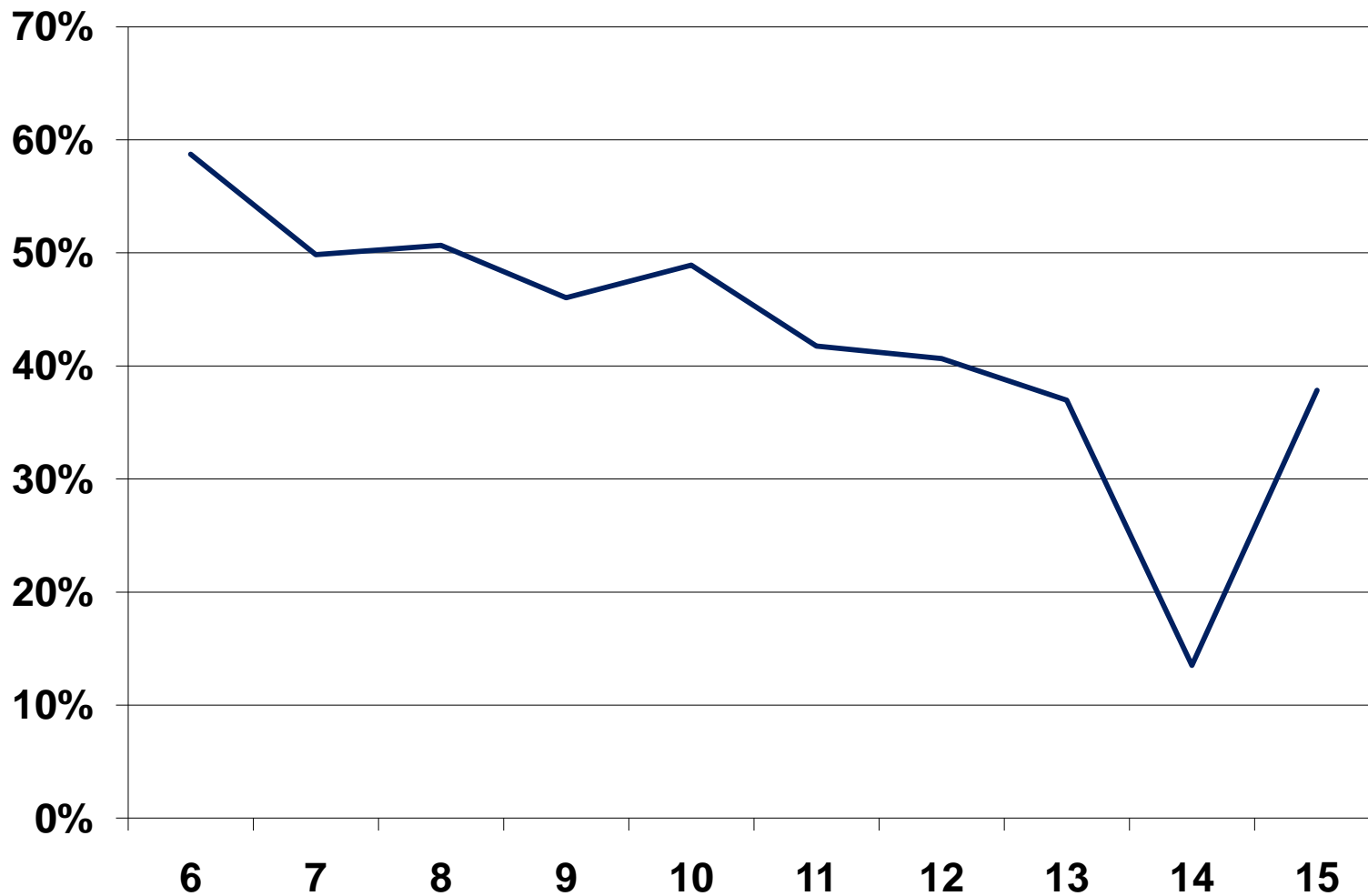
**% Active Members from FY08 Who Remained Active in FY09**





# Renewal Rate from FY08 to FY09 by Age

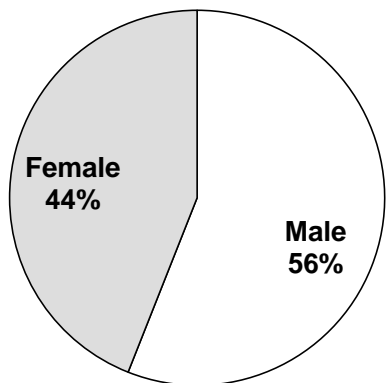
## Membership Renewal Rate by Age (All Members)



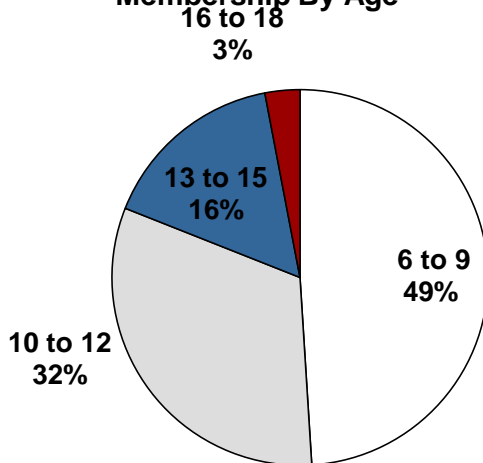


# Demographics – BGCP, FY09

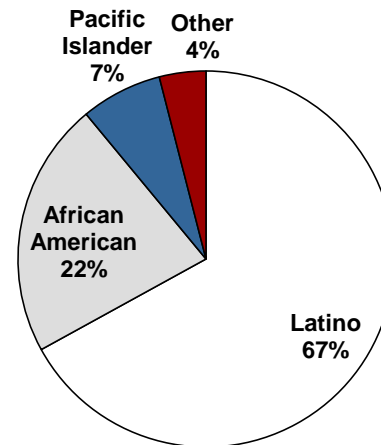
### Membership By Gender



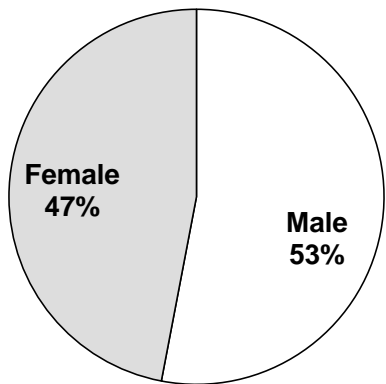
### Membership By Age



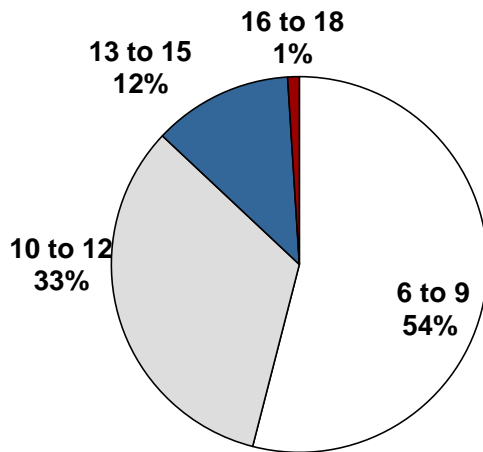
### Membership By Ethnicity



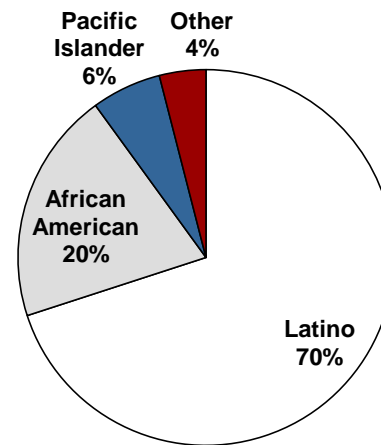
### ADA By Gender



### ADA By Age



### ADA By Ethnicity





# School Mix Data, FY09

<b>MP</b>	<b>School</b>			<b>RC</b>	<b>School</b>	
1	Belle Haven	41%		1	Hoover Elementary	44%
2	Menlo Atherton High School	12%		2	Garfield	10%
3	Beechwood School	12%		3	Sequoia High School	8%
4	James Flood	10%		4	Selby Lane	4%
5	Willow Oaks	5%		5	Woodside High School	4%
6	Green Oaks Academy	3%		6	Roosevelt	4%
7	Costano	3%		7	Clifford	3%
8	East Palo Alto High School	2%		8	Adelante	2%
9	East Palo Alto Charter	2%		9	Henry Ford	2%
10	Carlmont High School	2%		10	Kennedy	2%
	<b>Sub-total top 10</b>	<b>90%</b>			<b>Sub-total top 10</b>	<b>83%</b>
<b>EPA</b>	<b>School</b>					
1	Edison Brentwood Elementary	21%				
2	McNair	21%				
3	James Flood	8%				
4	East Palo Alto Charter	4%				
5	Green Oaks Academy	3%				
6	Belle Haven	3%				
7	Carlmont High School	3%				
8	Menlo Atherton High School	3%				
9	Eastside College Prep	2%				
10	Jordan Middle School	2%				
	<b>Sub-total top 10</b>	<b>70%</b>				