

NextGeneration

FALL 2010 - WINTER 2011
WITH ANNUAL REPORT



BOYS & GIRLS CLUBS
OF THE PENINSULA





You Can Be the Difference for Local Youth

NextGeneration is all about our vision for youth development. Our hope is that you will learn about what we are doing now and what we hope to do in the future to help the young people in our community. Please join us and “be the difference” for kids who need our support.

Let me suggest four ways:

Provide exposure: Many of the young people in our communities grow up without much exposure to the world outside their immediate neighborhood. Some haven’t seen the ocean or San Francisco. They are simply not aware of the possibilities beyond their daily experience. They are not aware of the careers they might enjoy. They don’t know what people in marketing or accounting or sales actually do. You can introduce them to a wider world by inviting them to your office, by providing internships, or by coming to visit them and talking about what you do and the world you do it in.

Volunteer: Most of us like attention. Young people crave it. The more staff and volunteers we have, the more attention and support each of our members gets. There is no “scalability” in youth development; there is no alternative for time with a child who needs it. We need volunteers who are willing to help kids with their homework, tutor, read a book, share a passion or just play. If you love reading, chess, cooking, photography -- just about any of your passions -- you can share that passion with our kids.

Donate: As you see from the chart on page 10, our revenue comes heavily from individual donors. We love our foundation, government and corporate partners too and we are reaching out to those funding sources more actively than ever before. But individuals count so much! Please consider the results we achieve through our youth development work -- then help us to continue and expand that work. It makes a difference. You make a difference.

Advocate: Help us with your own version of “viral” marketing. Please share your stories about the Club with your friends. They too can “be the difference.”

We understand the issues kids face in many of our local communities and we are there helping them deal with those issues, day in and day out. We believe we are one of the most effective youth development organizations around. Your dollars and your time will be well spent if you join us to “be the difference.”

Respectfully and hopefully,

A handwritten signature in black ink that reads "Peter Fortenbaugh". The signature is written in a cursive, flowing style.

Peter Fortenbaugh, Executive Director

Cover photo by Nadine Priestley
The boys: Fernando Henriquez,
Omar Lara, Alejandro Verduzco

Coming Events

Scholar of the Year Finals:

(8th graders) November 9th, 5pm
East Palo Alto Clubhouse

Youth of the Year Finals:

(high schoolers) January 13th, 5pm
East Palo Alto Clubhouse

Girls Day: March 19th

Redwood City Clubhouse

Be a Kid for a Night: April 30th, 6pm,

East Palo Alto Clubhouse

Parents Know Best

“Are you proud of him?”
 “No, he’s just like me,”
 Carmelo replied.
 Louis elbowed his dad:
 “See? He’s hilarious!”



Club member Louis Molina’s joshing with his dad seems brotherly, but Louis is clear that father Carmelo was “a tough guy who always told me the right way to live.”

Louis joined the Club six years ago when he was 12. He and dad would often drive by the East Palo Alto clubhouse where a friend of Carmelo’s volunteered. His glowing reports finally got to both father and son. Now Louis’s two sisters, Diana and Priscilla, 12 and 17, are members, too.

Despite being a relative late-comer to the Club, Louis has been working as a Teen Staff. “It’s very cool,” he says, “two hours a day, five days a week, and the Club accommodates my schedule. Most of all, I love the idea of coming back and helping with the younger kids like a big brother.”

Louis will leave his East Palo Alto home

to study at Pacific Union College at Agwin, California, near Napa. He’ll play soccer there, having built some skill in the sport at Gunn High School.

“Living in a dorm will be a change,” he admits, “because we’re a close family. But PUC is small and has a family-like atmosphere.”

Louis got interested in his psychology class at Gunn, and that might be an option as a major at PUC.

Carmelo Molina, 52, came to California 22 years ago from Mexico. He met his Guadalajara-born wife, Luz, in San Jose two years after moving to California. He’s a construction specialist in drywall installation.

Carmelo’s pride in his college-bound son shows clearly enough in his eyes when the two are together.

GREAT FUTURES START HERE.



Support Programs on High School Campuses Score High Marks

Visionaries at Menlo-Atherton High see Club as a strong ally in boosting success rate of resource-limited students.



Miki Cristerna and Ruby Fong seemed destined to become allies. For years, Miki had been fervent about schools and community-based organizations working more closely to combat student drop-out rates in under-resourced communities.

She acquired that view in her work as a wellness coordinator for the City of San Francisco before being recruited by Menlo-Atherton High School Principal Matthew Zito.

Ruby Fong had been searching for a career focus while employed by the City of Menlo Park. In her spare time, she'd been working at the Menlo Park clubhouse, and when she saw the Club starting a relationship with Menlo-Atherton High, she knew what she wanted to do in life.

The Club's Center for a New Generation was already operating on middle-school campuses and had responded to requests from high schools to expand its "whole child" approach there, too.

Ruby signed on as a full-time Club staff member. She began with a girls' sports and life-skills program at Menlo-Atherton High, crafted for teens with behavior, language or academic issues.

At Menlo-Atherton, Miki and Principal Matthew Zito were seeking more productive relations with community organiza-



tions and parents. They and the teachers were impressed with the consistency and the spirit of commitment shown by Club staff. Their BGCP t-shirts were becoming welcome sights on a campus not previously noted for teamwork with outsiders.

Today the Club is active in three support roles at the school:

The Compass Program runs specially designed summer classes for incoming freshmen – kids who may need extra help

to prepare them for high school life. Club staff and interns are on campus two afternoons a week for six weeks to run sports activities and one-to-one mentoring. The kids are encouraged to come to one of the clubhouses after school and participate in the Club's College Bound program, a series of events and classes that equip members to follow a higher education track.

"It's amazing," Ruby says, "what we can do with a little lunchtime soccer,

Top: College Bound intern Sabrina Silverman and College Bound Director Matthew Mayne at the East Palo Alto clubhouse encourage Menlo-Atherton students to participate in the Club's programs with the school. Above, Ruby Fong and Miki Cristerna plan the coming semester's collaboration effort.



young people from underserved neighborhoods who are motivated toward college. Club staff members support teachers in AVID classes, which are complemented by field trips and college visits. Says Matthew Mayne, the East Palo Alto clubhouse College Bound Director, "Our job is to help M-A teachers give more personal attention to AVID students so that at-risk kids will successfully learn to navigate the high school system."

Sean Mendy, Director of College Bound at the Club, makes sure that as many AVID students as possible migrate to clubhouses for College Bound.

Another tactic is to lure them to the end-of-summer, four-day High School Prep Conference called "Jumpstart." It's held at the East Palo Alto clubhouse and offers workshops, panels and other sessions to bolster confidence and skills to help kids thrive in high school.

Menlo-Atherton Student Support Coordinator Miki Cristerna is more than

enthusiastic –and optimistic – about the school's alliance with the Boys & Girls Clubs of the Peninsula. "This school was always a good place for the well-resourced kids," she says. "But it wasn't for those who were under-resourced. We need all the support we can get to identify students who need extra mentoring, and help them with academic and social skills. We have to sell those students and their parents and teachers on the importance of being a whole child, and if they are struggling alone, they're missing a piece of the pie."

Miki warmly regards her friend and ally, Ruby Fong, Teen Director at the Menlo Park clubhouse.

Noting that a goal of Principal Matthew Zito is to have an ap-

propriate targeted strategy for every student who needs one, Miki says, "We have the population and your Club has the service providers. Now we're bringing the two together."

A Club collaboration is also rising at Sequoia High School shepherded by Principal Bonnie Hansen. College Bound Coordinator David McCavitt from the Redwood City clubhouse appears at Sequoia three days a week offering academic support to at-risk freshmen. Then other Club staffers arrive to coach kids in computer animation, sports and music recording. The summer sports operation at Sequoia is like that at Menlo-Atherton.

A not-so-secret tactic in all this is to attract Sequoia kids to membership at the Redwood City Clubhouse.

basketball and flag football to attract kids to healthy activity instead of using the spare time to think up trouble, as some had before. They see our BGCP shirts out there and soon 80 to 100 of them are participating."

AVID is an ambitious national program that students at Menlo-Atherton can sign up for as an everyday class. It's targeted for

Google: Answering the Call

Leila Ganz, Director of Volunteer Services and Community Partnerships, doesn't need to search for words to describe Google, one of the Club's key corporate supporters: "Google has been with us for two years in an array of projects, willing to do whatever we need, ready to jump in where they can have the greatest impact. They value partnership – they answer the call!"

One contact from a Google manager started the ball rolling, and now the Club gets calls from other employees whose friends have described their experiences. The list of what Google employees do is impressive, ranging from high-school prep workshops to field tours where 30 or more kids tour Google, meet employees and work with computers. Googlers have

come to the clubhouses for literacy events, Girl's Day mentoring, and have even painted murals on gym walls.

With Google and other corporations, group events often lead to ongoing individual employee commitment. According to Ganz, "Google is a great example of a company that promotes employee engagement in the local community. They illustrate the win/win opportunities available for both employees, and for our kids."

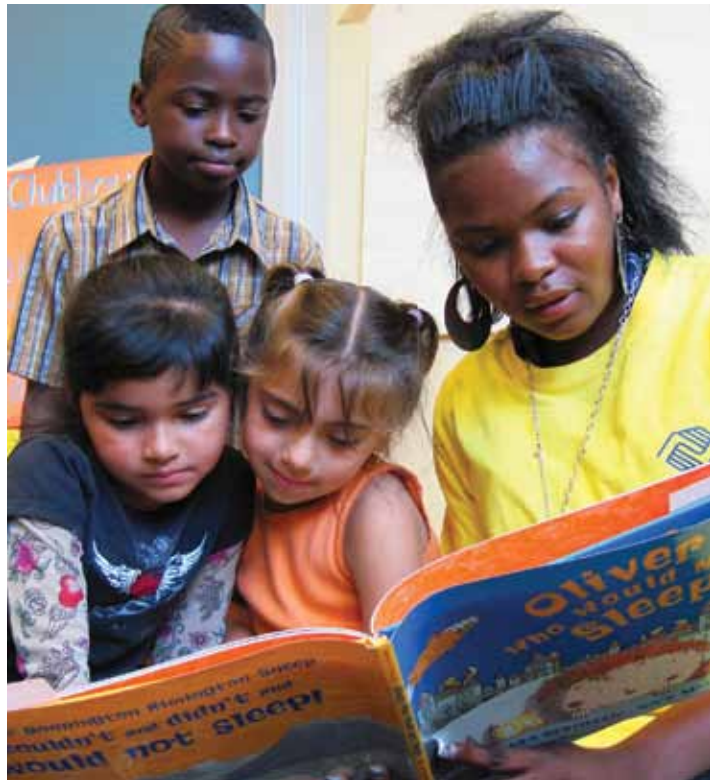
Amy Chang, Google's Director of Product Management, says "This has been a wonderful partnership because so many of our employees can get involved doing so many different things – and supporting so many great kids in the process!"



Google employees arrived in force at the Menlo Park clubhouse to adorn its gym walls with colorful murals.

Club Members Move On... and Up

Now in their first jobs, alums won't soon forget how they grew in their clubhouses.



Twenty-five-year-old **Edgar Perez** was a member at the Redwood City clubhouse for ten years beginning at age eight. He stayed involved for so many years because “it was fun, but also very helpful.”

Edgar's parents had always encouraged him to do well in school, so he knew what he needed to succeed. “When you got to the club you had to do your homework, then you could volunteer to help other kids or go out and play. And when I was in high school the Club staff helped me look at colleges and applications.”

The formula worked. After graduating from Woodside High, he earned a B.S. in electrical engineering at Santa Clara University and then a job as a patent agent at the law firm of Fenwick & West.

As Edgar looks back, he sees how important the Club was. “I don't think I'd be where I am today except for the Club. I focused in school and could get help from Club tutors. And I had fun!”

Edgar is now entering his third year of a four-year law program, while working full time. “I love what I'm doing, learning about the law and staying current on new technologies. When I get my law degree, I'll be able to advise clients on patent portfolios.” It's a very busy schedule, but Edgar Perez has shown he can keep all the balls in the air.

“Getting this job was exciting and when I got my first pay check I just couldn't believe it!” **Antonisha Fuller**, 17, has been on Teen Staff for a year, and a Club member since 5th grade. “When I came to the Club, a Teen Staff member was a role model to me. Whenever I was down, she was always there to encourage me. She was like a big sister.”

Antonisha spends about 15 hours a week with younger kids. “I love working with them. They remind me of me when I was little – and I know I'm making a difference just as someone did for me. It feels so good – it makes me want to go to work every day.”

What has the job taught her? “It takes responsibility – at first I thought it was okay to be late sometimes, but I learned it was not, so I had to step up and show I was dependable.”

Antonisha, a senior at Menlo-Atherton High School, is active in the Club's College Bound, and hopes to be a lawyer or a psychologist after college.

A 2010 Youth of the Year candidate, **Tyrica Cisco**, 18, was asked what would help her most and she replied “a summer job.” Two days later Barry Carr, a Club board member and Youth of the Year judge, called to offer her a job at his Palo Alto patent law firm where she has worked since January.



It has not been easy because Tyrica lives in Hayward and had to get up before dawn all summer to be at work on time. “I've learned a lot. I've gotten better at working with people. And I've had to be more responsible, to be at work even if I'm tired. But I think the most important thing I learned is that you shouldn't just work for money. You should do what you really love, even if it doesn't pay as much. If you love what you are doing, you are better at it!”

Tyrica, a Club member since she was six years old, graduated from high school this year and hopes next year to attend community college until she transfers to the CSU system in the spring. She aspires to be a lawyer... and then a judge.

Mentoring... That special time of her week

Respect...responsibility...challenging yourself to be better...that sometimes you need to ask for help with your problems...how to be nice to other people even if they put you down..knowing that when the going gets tough there is someone to talk to... That's what 8th graders Quron Myles and Stephanie Smith said they have learned working with their mentor, Lisa Joyce.

Lisa, an interior decorator by trade who has two grown children of her own, has been volunteering at the Flood School Center for a New Generation for the past year. She confesses to "workaholic tendencies," but says the time she spends with her two young friends is "one of the most special times of my week...it reminds me of what's important in life." Mentoring helps her stay connected with what's going on in the world of the younger generation. "I completely enjoy both of them – their personalities, the joy they bring me, their friendship. I am excited to watch them grow, to see what they do with their lives."

Both Stephanie and Quron are lucky to have supportive adults at home, but having an additional interested adult in their lives is a big positive. According to Stephanie, "Lisa has done a lot for me. She is always there when I need her, she takes us places and shows us things. And she is planning on sticking with us all the way. I am so happy that I finally have a mentor – she is a role model for me." Quron adds: "Lisa is very positive.



She always has a smile on her face and she knows how to turn someone else's frown upside down. Lisa is a very entertaining and charismatic woman and I am learning a lot from her."

In the future Stephanie hopes to attend Woodside Priory and Quron wants to go to Saint Francis. Wherever they go to high school, both are sure Lisa will be there to cheer them on at their graduations.

Helping is a Family Affair for the Hunters



Deke and Lori Hunter and their three children have adopted a supporting role in the Club having been inspired by their experiences in aiding Hurricane Katrina victims. Working with Boys & Girls Clubs in New Orleans inspired their partnership with the Club here. Deke, the managing partner of Hunter Properties, has applied his formidable skills, contacts and resources

to help the Club with facility improvements over the last five years. An avid gardener, Lori has combined that passion with her love of kids. She and her family donated a garden shed in honor of her mother-in-law in 2007.

Lori's friends organized a wonderful surprise for her 50th birthday: a party to plant a garden in her honor at the Menlo Park clubhouse. That blossomed into a garden club with 20 members from the 2nd to the 7th grade. Lori's garden club decides what to plant, tends the crops, and then harvests and distributes the food in the neighborhood. Her goal is to expand the garden and the nutritional lessons it's providing.

The Hunters' contributions didn't involve a lot of meetings: they prefer direct, immediate impact and literally getting their hands dirty. Their advice to others? "Find something you love to do and share it with the kids in the Club. Decide how much time you can give – and get going! Each of us has a unique part to play in making this a great community for all children."

The Night We Are All Kids

It's becoming a night not to be missed. This year a record crowd of adults recalled the good times of their youth among Club members who are beneficiaries of their support. BE A KID FOR A NIGHT will be happening next at the East Palo Alto clubhouse on April 30, 2011. The popular event features games with the kids, joining them in their Club activities, enjoying their performances on stage, and a gala dinner. Hey, you big kids – mark those calendars!





Olympic Odyssey in Vancouver

Fifty teenagers from the Boys & Girls Clubs of the Peninsula spent nine days at the 2010 Winter Olympics. This great adventure was made possible by the Foundation for Global Sports Development, an organization that promotes sportsmanship, fair play, education and ethics among youth. Club members were chosen for inclusion in the trip based on their active participation in the Club's College Bound program and their academic standing. Edgar Chipres, a teen from Menlo Park, enjoyed meeting the only Mexican athlete at the Olympics. "During the trip, I learned that the Olympics is more about bringing people from many countries together to celebrate each other than it is about competition. I hope to use this lesson by becoming friends with people who are different than me when I attend college next year," he said.

Above, after watching the USA men's hockey team play Switzerland, Club staff and members dined in Vancouver's colorful downtown.

In Their Own Words:

A Surprised Youth of the Year

By Clarisa Ontiveros

When I was six years old and a member of the Redwood City clubhouse I never thought the Boys & Girls Clubs would provide me with what it has today. As an upperclassman I found myself spending more time in the Club's College Bound room, which is dedicated to academics and college specifics. I was applying for scholarships, financial aid, and most importantly... college.

When I heard about Youth of the Year my mentors were pushing me to be a part of it. I knew it was really a "competition" and that scared me. I was unsure of my participation since I was then committed to International Baccalaureate classes at school and college applications at home. And I was working with kids at the Club facilitating Success Maker, a computer-based program which allowed



me to help members master their reading and math skills. I also tutored and met with parents to come up with study plans. I learned a lot from them as they learned from me.

To my surprise, I won my clubhouse Youth of the Year title, and then the competition for the whole club, then the Regional's title for Northern California! The process had taken a lot of my time. I was busy my last year of high school but in the end everything turned out perfectly. I was able to represent the Boys and Girls Clubs in the Youth of the Year, I finished high school maintaining a 4.0 GPA the entire year, I passed my IB classes with high scores, and I received enough scholarship money to cover two years at San Diego State University. The Boys and Girls Clubs helped me in many different ways throughout high school guiding me when I needed it most. I learned so many things and I will forever be thankful for that. One day I will be the mentor that those mentors were to me, and give back to somebody who needs help as much I needed it.



Above, Clarisa works with kids and receives her Youth of the Year award.



Ready, Set, Go – for a Winning School Year!

Third Annual Jumpstart conference in August helps kids start a new school year with confidence... and skills.

“I learned techniques that helped me stay focused in school, communicate with teachers and get my priorities straight,” says Cynthia Pineda, a Jumpstart alum who graduated from Woodside High and is now a thriving college freshman.

Jumpstart is the front end of the four-year College Bound program that helps build a culture shift from high school leaving to college going. The shift begins with a Jumpstart four-day conference at the East

Palo Alto clubhouse. It boosts the skills and savvy of entering high school freshmen to help them not only stay in school but to take charge of their critical first semester.

College Bound, led by the Club’s Sean Mendy, was launched in 2008. It delivers intensive academic support to all four levels of high school students through a tested case management model that helps them graduate with a plan for their future education and career.

SOME 2010 FAST FACTS YOU SHOULD KNOW...

- Club high school seniors graduating this year were up 44% over 2009 (from 27 to 39).
- In the past five years over 85% of the Club’s Center for a New Generation members have graduated from high school. The local community average is about 35%.
- The number of volunteers at the Club reached 485 this year, an increase of 63% over 2009.
- Volunteer hours grew to approximately 10,000 this year, almost double the number in 2008.
- 43% of Club revenue came from individual donors, the largest single source of funding.
- Enrollment at the Taft School-based Club center doubled this year as a result of new partnerships with Redwood City Parks & Recreation and Redwood City Police Athletic League.
- A new partnership with Big Brothers Big Sisters of the Bay Area can boost the number of mentors for Club members.

New Board Arrivals Offer Diverse Community Experience

Carlos G. Bolanos

With more than 30 years of law enforcement experience, Carlos Bolanos is Undersheriff of San Mateo County. He served 12 years as Chief of the Redwood City Police Department where he focused on youth-oriented programs, creating the department's Police Activities League. Undersheriff Bolanos has a Degree in Criminology from City College of San Francisco, a BS in Economics from San Francisco State, and a Master's in Public Administration from CSU. He also is a graduate of Command College, a statewide course for law enforcement execs. He's married with three children.

Holly Depatie

Holly's childhood experiences bred a lifelong commitment helping at-risk children. She founded a mentoring program for underserved children at an elementary school in San Antonio. She and her fam-

ily "adopted" a troubled teen who eventually graduated with honors. Holly served as national delegate for CARE, working in education, poverty and human rights. A long-time Club volunteer and "friend raiser," she's also on the board of Spark, a non-profit addressing the school drop-out problem by providing apprenticeships at local workplaces. Holly, a published poet, lives in Woodside with her husband and three children.

Colene McBeth

Colene is a recently retired Senior Director at Microsoft where she was responsible for global marketing and partner relations with the entrepreneurial community, and for corporate citizenship programs in Silicon Valley. She spent five years in London shaping Microsoft's worldwide consumer marketing and business strategies. Colene has been involved with non-profits including the Fred Hutchinson Can-

cer Research Center, IQuest Children's Museum, City Year, Treehouse, and Plan International. She earned a BS Degree in Business Administration, with a minor in French from Washington State University. Colene has three young children and volunteers in their schools.

Jake Reynolds

A California native, Jake has lived in Palo Alto since 1999. He received his undergraduate degree in geography from Dartmouth College in 1990 and in 1997 earned an MBA from Columbia graduating with Beta Gamma Sigma honors. Jake has been a venture capital and technology investor for over 15 years and is currently a General Partner at Technology Crossover Ventures in Palo Alto. He serves on the Board of several companies and is a Trustee of the Holderness School in Plymouth, New Hampshire, his alma mater. He is married with three children.

Board of Directors

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Boys & Girls Clubs
of the Peninsula
CLUBHOUSES



Boys & Girls Clubs of the Peninsula

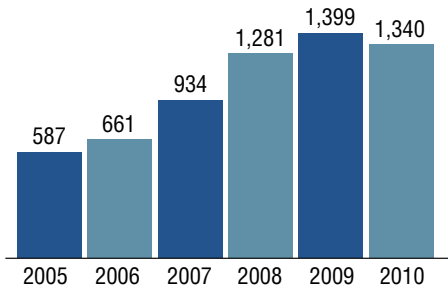
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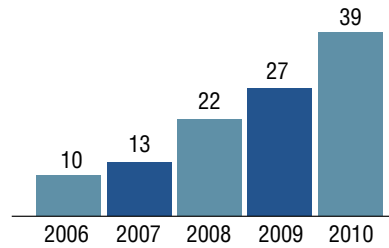
2009 - 2010 Annual Report

Number of Active Members (50+ days/year)

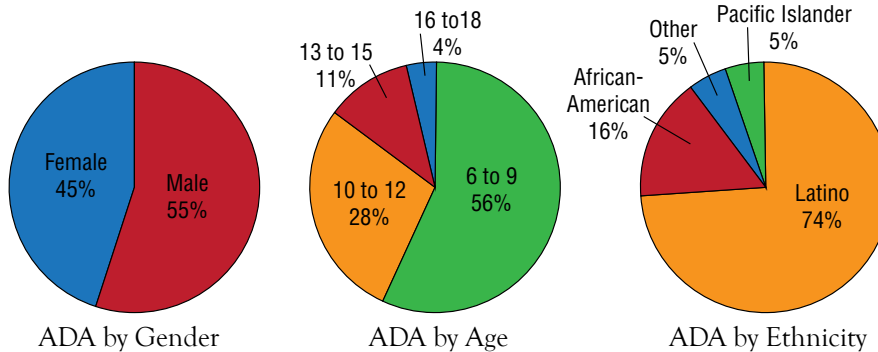


Number of Members Graduated from High School with a Plan

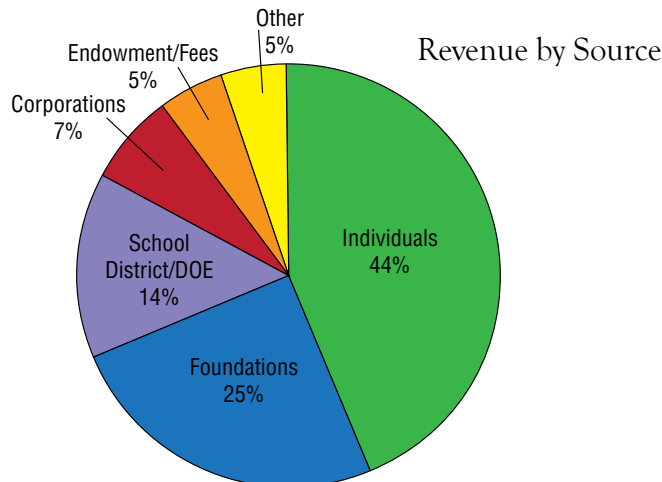
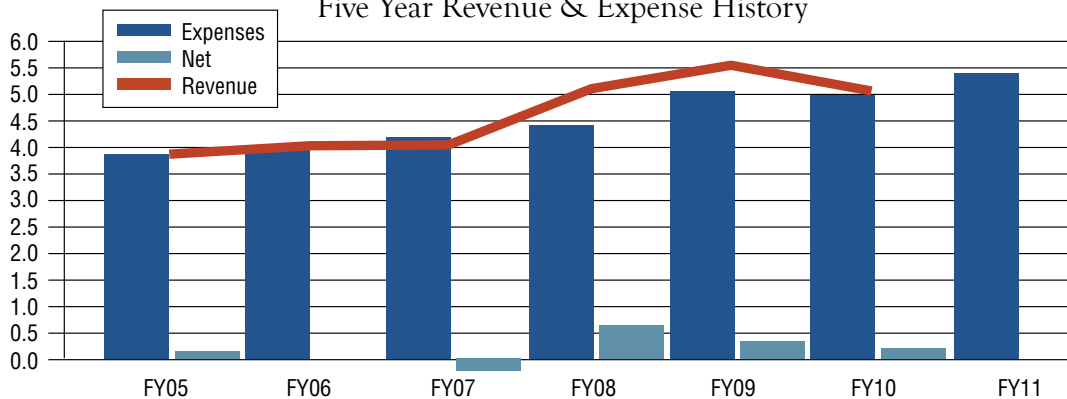
in our neighborhoods, two-thirds of youth do not graduate from high school. We are committed to helping our members graduate with a plan for further education or career.



Age, Gender, Ethnicity Mix at the Club



Five Year Revenue & Expense History



Those who make our work possible

The Club is grateful to these individuals, companies and organizations for investing in our work during the year. The list shows gifts between July 1, 2009 and June 30, 2010. Space prevents us from listing gifts below \$100, but the Club also thanks that large group of donors. Every effort has been made to ensure accuracy. Questions or comments? Contact the Development Office at 650.646.6128.

**Donor Advised Fund through Silicon Valley Community Foundation*

***Donor Advised Fund through other entity*

\$100,000 or more

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ARTISTS AMONG US -- Above, Jesse Arias, age 9 (Art in Action award winner); Top center: Makenna Brown, 10; Top right: Kolby Higgins, 13; Above: Andres Pandoja, 17